

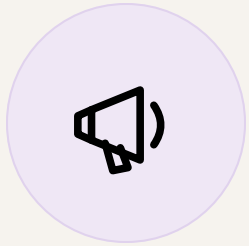
AN INVITATION TO HOTELIERS

WHY JOIN



*Turn the rooms you were **never going to sell** into advertising that fills them.*

PREPAID TRADE CREDITS FOR HOTELS ♦ CLOSED-LOOP · NO CASH OUTLAY ♦ bushidotradecredits.org



01

— TURN INVENTORY INTO ADVERTISING

Convert unsold rooms into advertising

Commit the room nights you were projected to leave empty and receive their value back as Bushido prepaid credits — then apply that credit to advertising that drives real bookings. Perishable inventory becomes working marketing budget.

Unsold rooms → prepaid ad spend



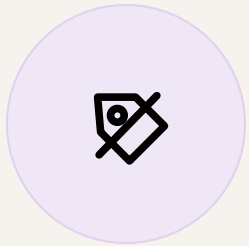
02

— FREE TO START

No onboarding cost to open an account

Opening a Bushido account costs nothing. No setup fee, no joining fee, no upfront outlay — you can start converting quiet-period inventory into usable credit from day one.

£0 to open an account



03

— KEEP THE FULL VALUE

No management fees

You keep the full value of every credit you hold. Bushido charges no ongoing management or account-keeping fees, so nothing quietly erodes the budget you've built up.

0% management fees



04

— EFFORTLESS BY DESIGN

Automated and simple to run

Engagement with Bushido is built to be effortless. Set it up once and the platform handles the rest — simple to start, automated to run, with no admin burden on your team.

Set once · runs itself

THE OFFER, IN ONE LINE

Fill more rooms. Spend nothing to start.



Put idle inventory to work as advertising — with no cost to open, no management fees, and almost nothing to manage.



Unsold rooms become
prepaid ad spend



No onboarding cost to open
an account



No management fees — keep
full value



Automated & simple
engagement

Open an account → bushidotradecredits.org